

**Zineb Masrour**

Partner and Co-Head of Investment Management & Hospitality

Zineb Masrour has 12 years of experience in real estate and 5 years in investment banking (Corporate Finance). She joined Ynaxis Group in 2013.

As Co-Head of Investment Management, she co-leads the division and oversees all investment and development initiatives for Ynaxis Group's clients.

Zineb began her career in Paris in the M&A departments of *Crédit Agricole* and *Compagnie Financière Edmond de Rothschild*, before joining CFG Group in Casablanca where she worked for nearly four years in the Corporate Finance division.

In 2010, she joined CBRE in Casablanca, where she headed the Investment and Capital Markets departments.

Throughout her career, Zineb has led numerous complex advisory assignments, including acquisitions, financial and legal structuring of various real estate projects, equity fundraising via private placements, and the securing of bank financing.