

**Karima Zaouia**

Managing Director – Yamed

With 15 years of experience in real estate investment and asset management. Karima Zaouia joined Ynexus Group in 2015, where she leads the Property Development division and oversees all real estate development projects managed by the group.

Previously, she spent nearly five years at Unibail-Rodamco in Paris (Europe's leading commercial real estate company) as Investment Director. She managed a portfolio of office and hotel assets worth approximately €1 billion across France and the Netherlands. She was involved in every phase of asset management, from acquisition and development through to sale. She was responsible for optimizing financial performance, leading restructuring projects, managing disposals, negotiating leases, SPAs, and LOIs with both tenants (including CAC 40 companies) and investors, and sourcing acquisition opportunities.

She then joined Allianz Real Estate in Paris as Senior Asset Manager, overseeing a portfolio of office, retail, and residential assets on behalf of Allianz insurance companies, and led a team of four.

Karima Zaouia is a graduate of École Centrale Paris and holds a Bachelor's degree in Applied Economics from Paris IX Dauphine University. She is fluent in French, English, and Arabic.